

Summary

11/01/2020 - 11/30/2020

Sessions
All Web Site Data

54

86 **-37.21%**

Users
All Web Site Data

48

75 **-36.00%**

Pageviews
All Web Site Data

63

133 **-52.63%**

Pages / Session
All Web Site Data

1.17

1.55 **-24.56%**

Avg. Session Duration
All Web Site Data

00:00:06

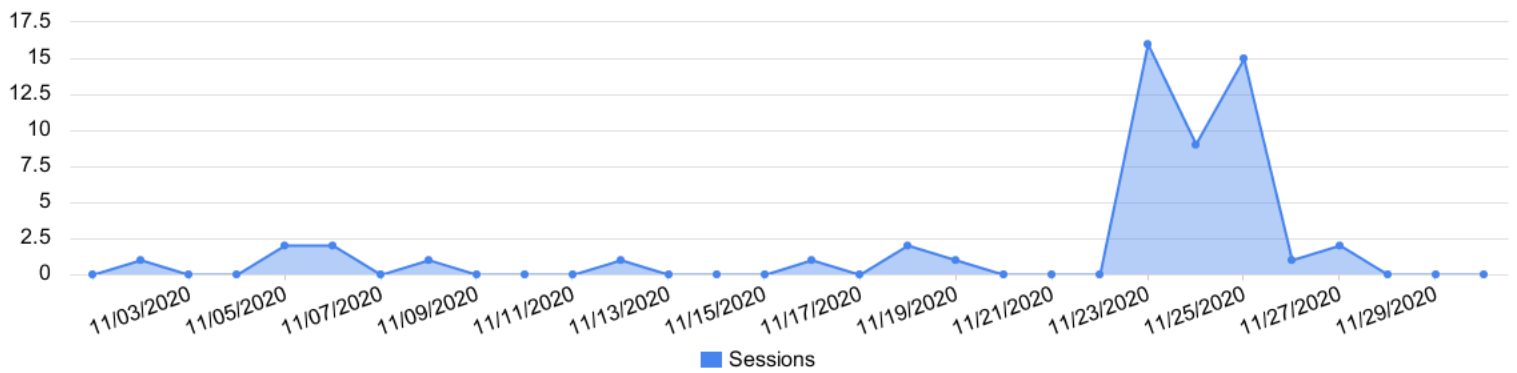
00:00:26 **-76.85%**

Bounce Rate
All Web Site Data

94.44%

76.74% **23.06%**

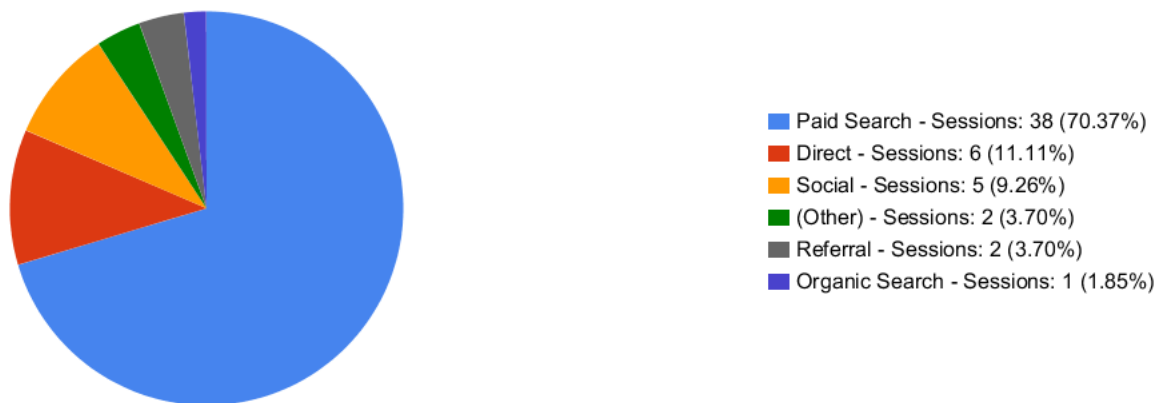
Sessions
All Web Site Data



Channels and traffic sources

11/01/2020 - 11/30/2020

Channels
All Web Site Data



Channels
All Web Site Data

	Default Channel Grouping	Sessions	% Change	Pages / Session	% Change
1	Paid Search	38	100.00%	1.18	100.00%
2	Direct	6	-71.43%	1	-53.27%

Channels and traffic sources

11/01/2020 - 11/30/2020

	Default Channel Grouping	Sessions	% Change	Pages / Session	% Change
3	Social	5	-90.38%	1.4	2.19%
4	(Other)	2	100.00%	1	100.00%
5	Referral	2	-50.00%	1	-33.33%
6	Organic Search	1	-88.89%	1	-18.03%

Social Networks

All Web Site Data

	Social Network	Sessions	% Change
1	(not set)	49	44.12%
2	Facebook	5	-90.38%

Source / Medium

All Web Site Data

	Source / Medium	Sessions	% Change	Bounce Rate	% Change	Pages / Session	% Change
1	facebook / cpc	38	100.00%	94.74%	100.00%	1.18	100.00%
2	(direct) / (none)	6	-71.43%	100.00%	61.55%	1	-53.27%
3	l.facebook.com / referral	3	-86.36%	66.67%	-22.80%	1.67	26.52%
4	Mailchimp / Email	2	100.00%	100.00%	100.00%	1	100.00%
5	facebook.com / referral	2	-77.78%	100.00%	0.00%	1	0.00%
6	getsafeonline.org / referral	2	-50.00%	100.00%	33.33%	1	-33.33%
7	google / organic	1	-88.89%	100.00%	28.57%	1	-18.03%

Referrals

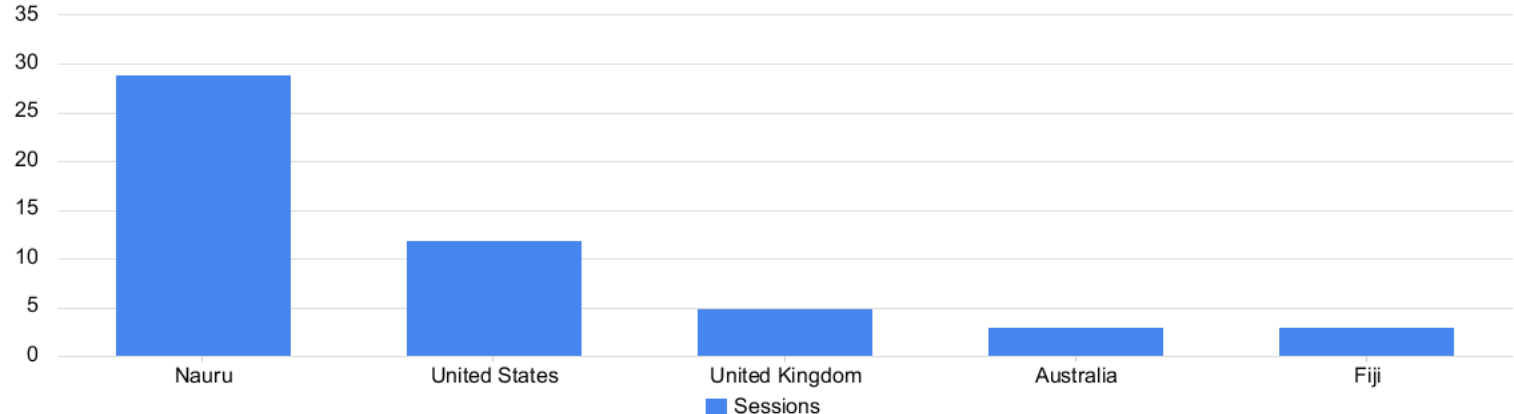
All Web Site Data

Source	Sessions	% Change	Bounce Rate	% Change	Pages / Session	% Change
l.facebook.com	3	-86.36%	66.67%	-22.80%	1.67	26.52%
facebook.com	2	-77.78%	100.00%	0.00%	1	0.00%
getsafeonline.org	2	-50.00%	100.00%	33.33%	1	-33.33%

Geo performance

11/01/2020 - 11/30/2020

Top countries by sessions
All Web Site Data



Geo performance
All Web Site Data

	Country	Sessions	% Change	Pages / Session	% Change
1	Nauru	29	-38.30%	1.24	-15.65%
2	United States	12	0.00%	1	0.00%
3	United Kingdom	5	-68.75%	1	-60.00%
4	Australia	3	50.00%	1.67	67.00%
5	Fiji	3	50.00%	1	0.00%
6	Vanuatu	2	100.00%	1	100.00%

Technology

11/01/2020 - 11/30/2020

Sessions by device category
All Web Site Data



desktop - Sessions: 17 (31.48%) mobile - Sessions: 35 (64.81%) tablet - Sessions: 2 (3.70%)

Technology

11/01/2020 - 11/30/2020

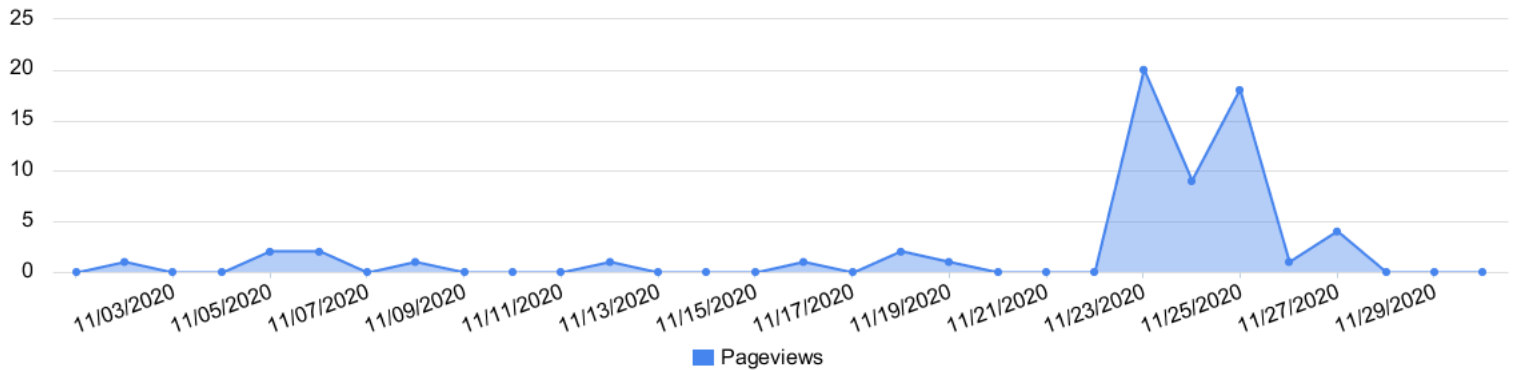
Device performance
All Web Site Data

	Device Category	Sessions	% Change	Pages / Session	% Change
1	desktop	17	-26.09%	1	-52.15%
2	mobile	35	-44.44%	1.26	-6.67%
3	tablet	2	100.00%	1	100.00%

Content

11/01/2020 - 11/30/2020

Pageviews
All Web Site Data



All pages
All Web Site Data

	Page	Pageviews	% Change	Entrances	% Change
1	/	14	-54.84%	13	-43.48%
2	/?fbclid=IwAR3u5QTTcPfuI3bW7rPG8Qnr9uvYQh99sTIAgilwTDRcFHVIJMV4CQC08	3	100.00%	1	100.00%
3	/?fbclid=IwAR2gyWHLV9JFzYxs_-EGNd0THiMf2A-zSj8a9mjl3oxr1-n2W6SEH0C_90I	2	100.00%	1	100.00%
4	/?fbclid=IwAR3Hg9PEVRwM8n-bkHPhQgGOrm9jkgf37ImXI00Opp-qczeaFs2kZuD8Mkl	2	100.00%	2	100.00%
5	/hardware-and-devices/	2	100.00%	0	0.00%
6	/?fbclid=IwAR00oEL8YiWDh3ktj1754uo5EGfcj6wVv0HIhix-6p-NxYaQ6BvnFRmOJds	1	100.00%	1	100.00%
7	/?fbclid=IwAR0JFqcZgtyRXlpJGV0QCKr6U3isRM7ubmNh6I0YoVvWjn4ItRuORAYR-zo	1	100.00%	1	100.00%
8	/?fbclid=IwAR0TZAxv7NRG8049zyG5rqoim7OoT8i_GbAGSoCEvVHuelzsbm2dmkxNpEQ	1	100.00%	1	100.00%
9	/?fbclid=IwAR0Y_-oQCPc8DMnrmX-dvmpdj75o75ROGxyVuftWRxtAobKryfX_vuNipuw	1	100.00%	1	100.00%

Content

11/01/2020 - 11/30/2020



Get Safe Online
Free expert advice

	Page	Pageviews	% Change	Entrances	% Change
10	/?fbclid=IwAR0k5cjlqIC09bO- iId45g369oM_uUrUXXT6hgPIE ^x NV4oiOkOZwBLf06A	1	100.00%	1	100.00%
11	/?fbclid=IwAR0o59YEoK3EHfGfjqwX4jl5vNhEvMzhzc- ipnzKE4Ji9hEefcvDrHYrbvE	1	100.00%	1	100.00%
12	/?fbclid=IwAR0pTykmKEbf8j7FhH5Z0JJlQvr2DmqY9fZkgTjJJbPc wGHIAxJp_HOVNLI	1	100.00%	1	100.00%
13	/?fbclid=IwAR0vkZpnamGpFMBcqZ7tUraTaEcbVcXz9X0HmcFO 1i-EliolDjtyPgC-1bw	1	100.00%	1	100.00%
14	/?fbclid=IwAR0wXZ-Z735a2vYGI1Xb- IXp9LAzPH4A6uKmDwNHT612vorpaS5cJJjqN6s	1	100.00%	1	100.00%
15	/?fbclid=IwAR13e8H3eP0J8n3zhgT9c0rIDJa6Ki8qj3W4nWYfobu Om7i3JrMv2PrOe1U	1	100.00%	1	100.00%
16	/?fbclid=IwAR1AEbfd7vTdAZI- ZkX5hi7zVonsD4eHpdWLwJUETmz8_Abmc3m_9V38E2k	1	100.00%	1	100.00%
17	/?fbclid=IwAR1Am9Btfwf5UxJaZzT8ESmdC22japE_hn30e39zPIII Z9DW2HF5W950yBc	1	100.00%	1	100.00%
18	/?fbclid=IwAR1BRih2EvW2- xg_S4u7WDxYK3BM2hF1iHdHAQOunLpaMxOTF9RJZEBdorw	1	100.00%	1	100.00%
19	/?fbclid=IwAR1EvIWuNd_e7dDROXEfj6a_Hx3WMxwQpui2XR5e GN2b2FLCp5PJEvCR2W0	1	100.00%	1	100.00%
20	/?fbclid=IwAR1LHjS9seJdXt_eVp2flpg- WuYfhdlfOoigNr3YDjsROc4Q3_YF3lxiIM	1	100.00%	1	100.00%
21	/?fbclid=IwAR1WgsH2wncue7S0n_Q3nn3c498tvhbpZzdMwOf5u 3C6dbRUSzT01K4BljU	1	100.00%	1	100.00%
22	/?fbclid=IwAR1c4aF4hezT8DTy6etDZcPmQ5- 6GVKa9dUISQzTylRjF3LZ6jDUGaOUKN8	1	100.00%	1	100.00%
23	/?fbclid=IwAR1iEvXQE4KGN9O_MLLZB_D6xNEjr8mzejVCM_ex Tnt4kzsNybn31M5hu00	1	100.00%	1	100.00%
24	/?fbclid=IwAR1InF-UmFpu-ShQQVXGwf0- Hdi7us8SO3mAtrRfpQ-FzvN2Mu5ghtApn9s	1	100.00%	1	100.00%
25	/?fbclid=IwAR1yxKD1bK1IMvfTP5CeAVNBUb67ByUav9A7dYEnl uls63q3zlfqZOxDA	1	100.00%	1	100.00%
26	/?fbclid=IwAR2-TV1fPKUsDcgAta8cOhtdcL1CvM39WGW- to3RLuZmUdaYDS9g4IQelxo	1	100.00%	1	100.00%
27	/?fbclid=IwAR23U5X8YqMq3rgIDf50QYF5KrYkL08- TeLGQlaUN4QLwV--RWtGapAb_ug	1	100.00%	1	100.00%
28	/?fbclid=IwAR242BK2oJGLV2bcSL8OMxUY51yJsBz34uGln7UCL CK3OjThfwoqmsOdnE4	1	100.00%	1	100.00%
29	/?fbclid=IwAR2KLDUj0FbEI3jxRT8AzU6FhPk- KJMLrBvLs45tKk1fx2_XZWUCnh3ns8U	1	100.00%	1	100.00%
30	/?fbclid=IwAR2KcD937KhkJYgvtEINA7a0vMDm3yhpwv3U6N-- 76KtUeZLxTVi5b3o8yY	1	100.00%	1	100.00%
31	/?fbclid=IwAR2dlkfrnzD8FsvOpkQyD1DjDfl6nkACx9lIkRnSEErjf niG-eLwad0zt3E	1	100.00%	1	100.00%
32	/?fbclid=IwAR2yPoeq1rxZ_8Ae53BA7Ks5UdXoUsELNYUZ1_idtJ NyG69aj75VoewZYu8	1	100.00%	1	100.00%
33	/?fbclid=IwAR31vGI3uxhZRSUEgk8ql_FYjmyeVclirFoPxrR34m2 vdBjcst4a3t2OlSk	1	100.00%	1	100.00%



Content

11/01/2020 - 11/30/2020

	Page	Pageviews	% Change	Entrances	% Change
34	/?fbclid=IwAR330DNABY-SVhY0ciYEedTU5Kf_TjY9McyoZ-KTj6y9q74ibwtwyakShoKo	1	100.00%	1	100.00%
35	/?fbclid=IwAR33QZw3ePbFQLWQITZclEUP9diRU7RYN5z16rdf50t3YCc7qRZKGdggGJg	1	100.00%	1	100.00%
36	/?fbclid=IwAR3DwDipyJ3QIZC-TuW36j2IXCQX41vZiOwkel_DI6Lk5Y5mtPA2sf2BP4k	1	100.00%	1	100.00%
37	/?fbclid=IwAR3ElteCMispcfrwZ1-UvkyWk_aTevCCglelluhrGpqrRLuMiX5gessLKc	1	100.00%	1	100.00%
38	/?fbclid=IwAR3SiAFD11qEhWM4HwWHzoC46wcdfZAJifNwyT33M3fa6Do3KIDBXdV_8vc	1	100.00%	1	100.00%
39	/?fbclid=IwAR3TmVV8ej8xR1fg_x0TPAALqv0-BnLeq3YjbOsKSnmhQGZRohXyokvGqQU	1	100.00%	1	100.00%
40	/?fbclid=IwAR3jPoFndJOwE5abHEU6I8ThJmyJJOeq9oCv0MEPLKf8mXKUboW-nfT557s	1	100.00%	1	100.00%
41	/about-us/	1	0.00%	0	0.00%
42	/hardware-and-devices/unnecessary-services/	1	100.00%	0	0.00%
43	/rules-guidelines-and-procedures/	1	100.00%	0	0.00%
44	/smartphones-tablets/qr-codes/	1	100.00%	1	100.00%
45	/view-download/resources-for-media-and-partners/	1	100.00%	1	100.00%

Google Search Performance

11/01/2020 - 11/30/2020

Top queries
<https://getsafeonline.org.nr/>

There are no results

Top pages
<https://getsafeonline.org.nr/>

There are no results

Facebook Overview

11/01/2020 - 11/30/2020

f Fans
Get Safe Online - Nauru

84

66 **27.27%**

f Impressions
Get Safe Online - Nauru

28,477

50,330 **-43.42%**

f Posts impressions
Get Safe Online - Nauru

28,431

50,172 **-43.33%**

f Consumptions
Get Safe Online - Nauru

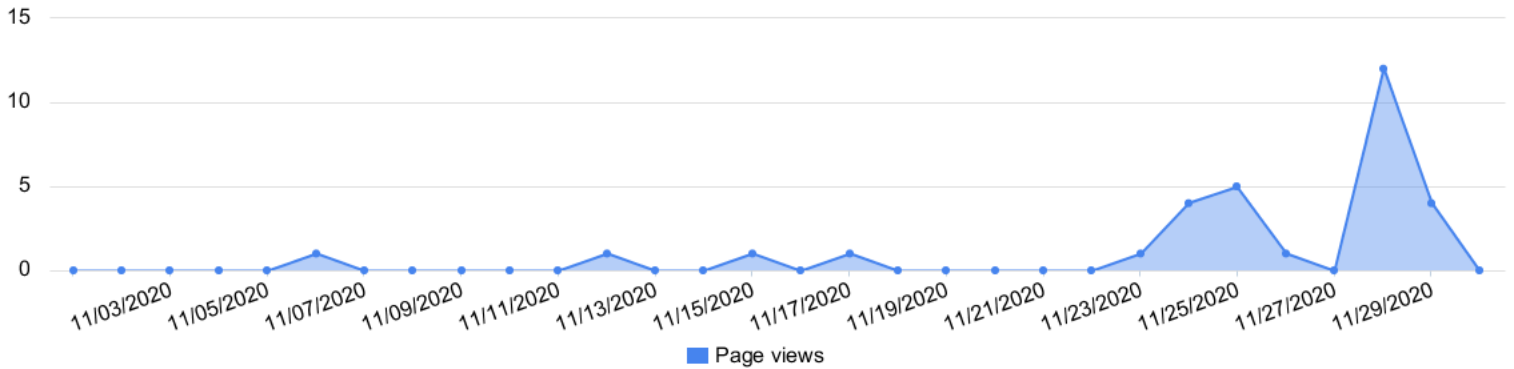
491

921 **-46.69%**

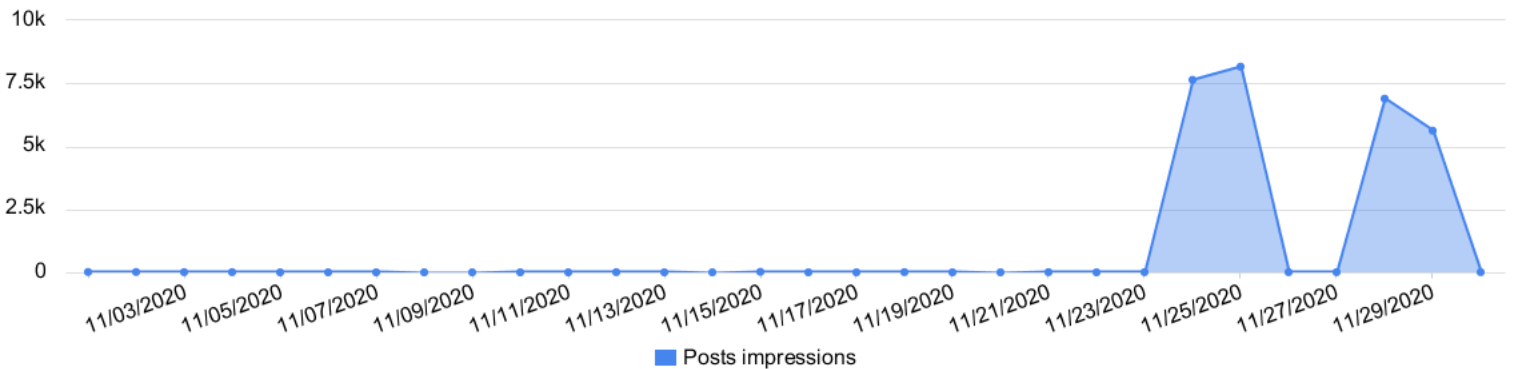
f Overall performance
Get Safe Online - Nauru

Metric	11/01/2020 - 11/30/2020	10/01/2020 - 10/31/2020	% Change
Fans	84	66	27.27%
Fan adds	18	27	-33.33%
Fan removes	0	1	-100.00%
Page views	31	87	-64.37%
Impressions	28,477	50,330	-43.42%
Consumptions	491	921	-46.69%
Negative feedback	0	0	0.00%

f Page views (trend)
Get Safe Online - Nauru



f Posts impressions (trend)
Get Safe Online - Nauru



Audience

11/01/2020 - 11/30/2020

f Fans
Get Safe Online - Nauru

84

66 **27.27%**

f Fan adds
Get Safe Online - Nauru

18

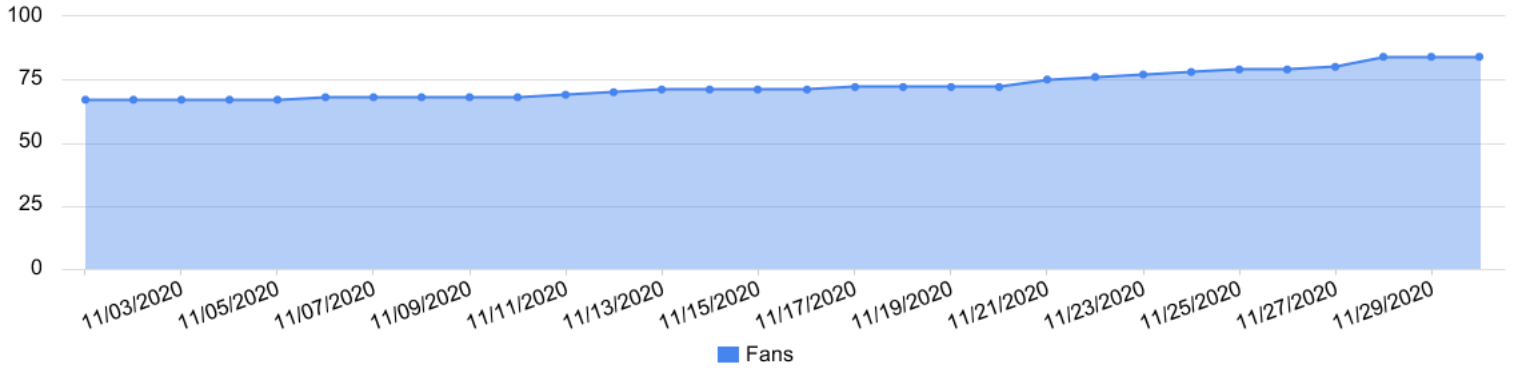
27 **-33.33%**

f Fan removes
Get Safe Online - Nauru

0

1 **-100.00%**

f Fans (trend)
Get Safe Online - Nauru



f Top gender and age groups
Get Safe Online - Nauru

There are no results

f Top gender and age groups
Get Safe Online - Nauru

There are no results

f Top countries
Get Safe Online - Nauru

There are no results

f Top countries
Get Safe Online - Nauru

There are no results

f Top cities
Get Safe Online - Nauru

There are no results

f Top cities
Get Safe Online - Nauru

There are no results

f Fans by locale (columns)
Get Safe Online - Nauru


There are no results






f Fans by locale
Get Safe Online - Nauru

There are no results

Posts

11/01/2020 - 11/30/2020

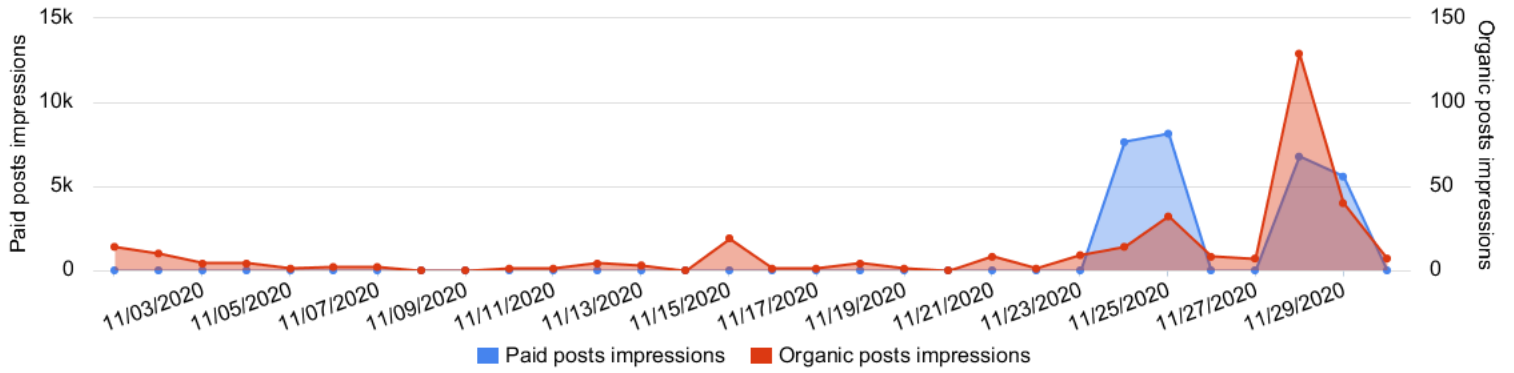
 Latest posts
Get Safe Online - Nauru

Post	Image	Creation date	Post impressions	Post engaged users	Likes	Comments	Shares
<p>COVID Scam #4</p> <p>Blackmail emails claiming that the sender has detected you viewing porn, and demanding a ransom to avoid this being revealed to your contacts. These sometimes quote a password you have used, but you should not respond or pay, as this is a scam.</p> <p>Share this with a friend to protect them.</p>	 <p>Blackmail emails demanding a ransom</p>	11/26/2020	4,994	111	9	0	1
<p>COVID Scam #4</p> <p>Blackmail emails claiming that the sender has detected you viewing porn, and demanding a ransom to avoid this being revealed to your contacts. These sometimes quote a password you have used, but you should not respond or pay, as this is a scam.</p> <p>Share this with a friend to protect them.</p>	 <p>Blackmail emails demanding a ransom</p>	11/26/2020	30	0	0	0	0
<p>COVID Scam #3</p> <p>Emails, social media posts and texts advertising Coronavirus testing kits for home use and for use by business use to test their workforce. These do not exist.</p>	 <p>Coronavirus testing kits for home & businesses use</p>	11/23/2020	4,190	46	9	0	0
<p>COVID Scam #1</p> <p>Emails claiming to be from your employer asking for personal details about you returning to work.</p> <p>If it seems too good to be true, it probably is. Get in touch with your employers via phone to verify before responding or clicking on links.</p>	 <p>Emails claiming to be from your employer</p>	11/20/2020	3,307	80	10	1	1
<p>Since the beginning of the COVID-19 pandemic, people and businesses around the world have relied on the internet in unique ways.</p> <p>This, along with the uncertainty and concern caused by the pandemic, has enabled cybercriminals to exploit the situation.</p> <p>This month we will be exploring ways in which you can protect yourself and your business from being exploited.</p>	 <p>Do you know how to protect yourself amidst COVID-19?</p>	11/18/2020	18	0	0	0	0

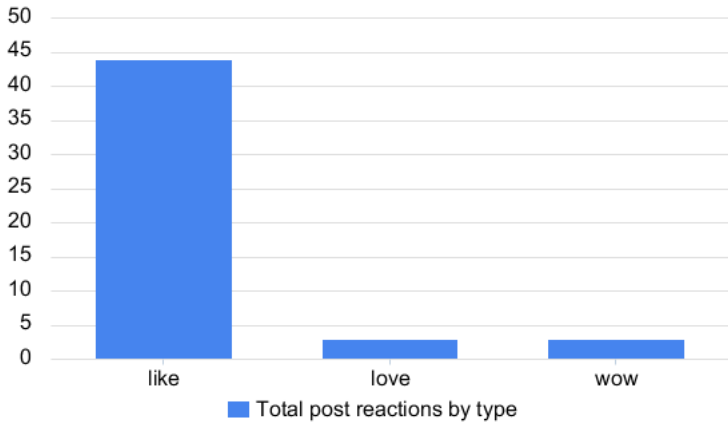
Posts

11/01/2020 - 11/30/2020

f Paid vs Organic posts impressions
Get Safe Online - Nauru



f Total post reactions by type (columns)
Get Safe Online - Nauru



f Total post reactions by type
Get Safe Online - Nauru

Total post reactions by type	
like	44
love	3
wow	3