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G.N.No. 975/2025

TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NORT No: 22/08NRUTM/2023

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** Mastercard International Incorporated
- (b) **Address of the applicant:** 2000 Purchase Street, Purchase, New York 10577, United States of America
- (c) **Date application lodged:** 3rd August 2023
- (d) **Time application received:** 13:11
- (e) **Reference number for the application:** 22/08NRUTM/2023
- (f) **Representation, drawing or design of mark:**

Word:

MAESTRO

Representation of the trademark is in black and white

- (g) **Goods or services for which the trademark is associated with:**

International Class: 9

Computer hardware and downloadable software for facilitating and administering payment transactions, banking transactions, and payment card services; computer hardware and downloadable software for electronic processing and transmission of bill payment data; computer hardware and downloadable software for cash disbursement services, automatic teller machine services, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data including sound and images; accounting machines; apparatus for tracking, management and analysis of

financial accounts via a global computer network; computer hardware and downloadable software, namely, for the development, maintenance and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; printing apparatus for data processing systems and financial transaction systems; encoders and decoders; modems; computer hardware and downloadable software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and downloadable software for the creation of encryption keys, digital certificates, and digital signatures; downloadable computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer hardware and downloadable software that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; downloadable computer software comprising a digital wallet to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards; downloadable computer software comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable computer software for managing and verifying cryptocurrency transactions using blockchain technology; downloadable computer software for generating cryptographic keys for receiving and spending cryptocurrency; downloadable computer software for use as a cryptocurrency wallet; downloadable computer software for blockchain-based inventory and supply-chain management; downloadable computer software for accessing, reading, and tracking information in the field of financial transactions on a blockchain; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and cards containing an integrated circuit chip ("smart cards"); security encoded cards; hologram impregnated cards (encoded); charge cards, bank cards, credit cards, debit cards, chip cards, installment cards, stored value cards, electronic data carrier cards, payment cards; banking cards, namely, magnetically encoded banking cards and banking cards using magnetic memories and integrated circuit memories; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units; computer hardware and downloadable software for use in the financial services, banking and telecommunications industries; downloadable computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment; point of sale transaction terminals and computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices (transponders); electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash dispensing machines; parts and fittings for all the aforesaid goods.

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Jay Udit

Registrar of Trademarks

Date: 22nd/ 08 /2025