



**REPUBLIC OF NAURU
GOVERNMENT GAZETTE
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EXTRAORDINARY**

No. 155

6th May, 2026

Nauru

G.N.No. 462/2026

TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK – HONOR– WORD-CLASS 35

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** Honor Device Co.,Ltd
- (b) **Address of the applicant:** Suite 3401, Unit A, Building 6, Shum Yip Sky Park, No. 8089, Hongli West Road, Xiangmihu Street, Futian District, Shenzhen, Guangdong 518040, People's Republic of China
- (c) **Date application lodged:** 16th April 2024
- (d) **Time application received:** 2:33pm
- (e) **Reference number for the application:** 15/04NRUTM/2024
- (f) **Representation, drawing or design of mark:** Word

HONOR

Representation of the trademark is in black and white.

Goods or services for which the trademark is associated with:

CLASS 35: Advertising; Publicity; Advertising agency services; Online advertising on a computer network; Rental of advertising time on communication media; Presentation of goods on communication media, for retail purposes; Writing of publicity texts; Layout services for advertising purposes; pay per click advertising; production of teleshopping programmes; promotion of goods and services through sponsorship of sports events; Advertising services to create brand identity for others; advertisement designing; advertisement planning; Provision of space on websites for advertising goods and services; Demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and homeshopping services; On-line promotion of computer networks and websites; Advertising agencies; Promoting the goods and services of others by means of a loyalty rewards card scheme; Business management assistance; Business management and organization consultancy; Market studies; Marketing research; Providing business information; Organization of trade fairs ; Providing commercial information and advice for consumers in the choice of products and services; Outsourcing services [business assistance]; commercial intermediation services; outsourced administrative management for companies; market intelligence services; gift registry services; Media relations services; Business consultancy services for digital transformation; Arranging and conducting of commercial events; Development of marketing concepts; Market research by means of a computer database; Business consulting for enterprises; Services for provision of foreign trade information; Business data research; Sales management consultancy; Import-export agency services; Sales promotion for others; Marketing; provision of an online marketplace for buyers and sellers of goods and services; marketing

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in the framework of software publishing; Promotion of goods through influencers ; Influencer marketing ; Arranging and conducting marketing promotional events for others; Providing information in the field of marketing; Providing on-line auction services; Marketing the goods and services of others; Providing marketing consulting in the field of social media; Outsourcing services in the nature of arranging procurement of goods for others; Sales promotion for others provided through the distribution and the administration of privileged user cards; Personnel management consultancy; Personnel management; Personnel recruitment services and employment agencies; Computerized file management; Compilation of information into computer databases; updating and maintenance of data in computer databases; Data processing services [office functions]; Online ordering services in the field of restaurant take-out and delivery; computer in-putting services; Arranging subscriptions to telecommunication services for others; Invoicing services; Computer data entry services; Business auditing; Accounting consultation; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; Retail or wholesale services for pharmaceuticals; Retail or wholesale services for medical supplies; Retail or wholesale services for veterinary medicine; Retail or wholesale services for veterinary preparations; Provision of information and advice to consumers regarding the selection of products and items to be purchased.

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Bhavna Narayan

Acting Registrar of Trademarks

Date: 30/ 04/ 2026